



# Moffitt Health Equity Partners

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*A George Edgecomb Society Initiative*

 GEORGE  
EDGECOMB  
SOCIETY  
*at Moffitt Cancer Center*



HOFFITT  
ARNOLD ETAME, M.D., PH.D.  
NEUROLOGIC SURGERY  
HOFFITT  
CANCER CENTER



ARNOLD ETAME, M.D., PH.D.  
NEUROLOGIC SURGERY

INTRODUCING

# Health Equity Partners

The Moffitt Health Equity Partners

program at Moffitt Cancer Center aims to

**ACHIEVE HEALTH EQUITY IN OUR  
DIVERSE TAMPA BAY COMMUNITY –**

providing businesses with a powerful

**NEW WAY TO JOIN US** as we realize

that important goal.

**CORPORATE MEMBERSHIP** gives you

an active role in targeted outreach and

purposeful research **SEEKING TO ELIMINATE**

**CANCER DISPARITIES** in our most

vulnerable communities.

# How Is Health Equity Partners Support Used?



ANNUAL CORPORATE MEMBERSHIPS SUPPORT:

**RESEARCH** into cancers that disproportionately impact marginalized communities, focusing on underlying biological and societal factors that drive inequity. Funds raised each year will support a range of research projects that advance equity in prevention and treatment.



**COMMUNITY EDUCATION** on screening and prevention, provided in English or Spanish. Topics include breast cancer awareness, healthy lifestyles and nutrition, men's health, and community resources.



**TRANSPORTATION FUNDING** to eliminate travel barriers that prevent patients from getting to and from important medical appointments and screenings at Moffitt.

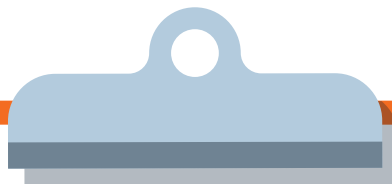
**FACULTY DIVERSITY** by supporting recruitment of physicians and researchers who reflect our community. It takes a diverse and inclusive workforce to provide our patients with culturally competent care that respects their specific health needs.



**REGULAR CANCER SCREENINGS** for skin, head and neck, and other areas using Moffitt's mobile screening vehicle. Through our community partnerships, Moffitt also provides vouchers for no-cost mammograms, prostate exams, lung CT scans, and colon cancer screenings to eligible uninsured individuals.



# How Do You Know Your Support is Working?



**ANNUAL STEWARDSHIP REPORTS** outline progress made in specific programs supported by your funds or provide a broader look at all programs supported by your gift and the gifts of others.



**UPDATES** include detail on the vision, planning, execution and next steps of research and community outreach projects.



**CORPORATE MEMBERS ALSO ARE INVITED** to attend the annual Cancer in the Black Community: A Research Update. Held virtually in the spring, this conference showcases ongoing health equity research at Moffitt.



I know there are a lot of organizations and a lot of causes, but I think this is one of the best causes on the planet, and I'm going to be reaching out to a lot of people I know with the expectation of them supporting and getting involved.'

*Victor Young*

*Managing Partner, Morgan Auto Group  
Vice Chair, Moffitt Medical Group  
Board of Directors*



From navigation to nurses, doctors, financial aid and treatment, I am very pleased with my experience with the Outreach Patient Navigator assisting me in obtaining treatment at Moffitt. She also provided several community resources for me and my daughter.'

*Marlene Mesa Jimenez*

*Recipient of services made possible by donor support*

# About George Edgecomb

Moffitt Health Equity Partners is an outgrowth of Moffitt's George Edgecomb Society. The group was founded in honor of Hillsborough County's first African American judge and a good friend of H. Lee Moffitt, founder of the cancer center. In 1977, at just 33 years old, Edgecomb died of leukemia. The George Edgecomb Society honors Judge Edgecomb's life and impact by seeking to address the systemic barriers that prevent our communities from achieving health equity.



## Did You Know?

Black/African American men and women have a **210%** and **41%** higher risk of dying from prostate cancer and breast cancer, respectively, compared with their white counterparts.



Hispanic adolescents are **38%** more likely to develop leukemia than non-Hispanic white adolescents.

**Asian/Pacific Islander adults** are twice as likely to DIE from stomach cancer as **white adults**.



American Indian/Alaska Native adults are **twice as likely** to DEVELOP liver and bile duct cancer as white adults.

# Health Disparities

are differences in outcomes linked to social, economic or environmental disadvantages.

They are a direct result of systemic inequities and exclusion of individuals based on race, ethnicity, gender, sexual orientation, abilities, or other defining characteristics historically linked to discrimination.

VS

# Health Equity

is the guiding principle underlying a commitment to address the systemic causes that lead to health disparities in marginalized communities. When we pursue health equity, we are striving for the highest possible standard of health for ALL people by focusing additional resources on the specific needs of those at greatest risk of poor health.

## Member Benefit Highlights

► **MOFFITT CONNECT** offers our corporate partners collaborative ways to improve cancer health outcomes and reduce cost of care. Your team members are also supported with appointments, referrals, second opinions and treatment.

► **VOLUNTEER OPPORTUNITIES** are available to your team members in a variety of areas including special events, such as our Miles for Moffitt race, patient care assistance, campus beautification projects, and in our Art Therapy Studio, providing unique expressive arts services to patients, family members and staff.



► **UNLOCKING BREAKTHROUGHS TOURS** are held bimonthly as scientists and physicians invite guests behind the scenes and into their laboratories to share the latest in cancer research, clinical care, and education.

► **DISCOVERY SERIES WEBINARS** showcase Moffitt's world-renowned experts and provide an inside look at new treatments, clinical trials, and innovative cancer research. Plus, your team members can ask these experts questions in real time.

*For more benefits, see the Corporate Membership Levels.*

## CONTACT US

To join Moffitt Health Equity Partners as a corporate member, or if you have questions about the membership and the multi-year discount option, please contact **Lorrin Rucker** at **813-745-1403**, or email: **[Lorrin.Rucker@Moffitt.org](mailto:Lorrin.Rucker@Moffitt.org)**.



**Scan the QR Code on the left for more information.**

Moffitt Cancer Center's mission is to contribute to the prevention and cure of cancer.

