2014 COMMUNITY BENEFIT REPORT



Financial Assistance

Moffitt Cancer Center's Community Benefit initiative supports patients, families and clinicians through advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by cancer.

FINANCIAL ASSISTANCE BY CATEGORY

July 2013 - June 2014

TRADITIONAL CHARITY CARE

Total cost of services incurred by Moffitt to provide medical services to patients who are unable to pay

\$20,285,930

COMMUNITY BENEFIT OPERATIONS

Costs associated with assigned staff, community health needs and assessments

\$17,663

COMMUNITY BUILDING ACTIVITIES

Cost of programs that address the root causes of health problems, including in-kind donations and expenses for the development of community-building programs and partnerships

\$62,443

HEALTH PROFESSIONS EDUCATION

Costs associated with clinical education and training for physicians and medical students not including government funding

\$8,872,934

TOTAL COMMUNITY BENEFIT DOLLARS:

\$71,792,466

COMMUNITY HEALTH IMPROVEMENT SERVICES

Costs of activities carried out to improve community health beyond patient care

\$643,048

MEDICAID SHORTFALLS

The Medicaid program pays Moffitt less than it costs the organization to provide care to its Medicaid patients.

\$11,012,819

RESEARCH

Clinical and community health research, as well as general health care delivery studies shared with the public and funded by the government or a tax-exempt entity

\$30,897,629



Community Benefit Initiatives

Moffitt has a long history of providing social services aimed at improving the health of the community, early detection and prevention, reduction of health disparities and the development and dissemination of evidence-based medicine. By providing outreach services for underserved residents as well as lifesaving cancer screening and treatments for those who have no means to pay, Moffitt is committed to benefitting the community. Below are some examples of how Moffitt Cancer Center impacts the community through the people it served from July 2013 - June 2014

COMMUNITY BENEFIT ACCOMPLISHMENTS AND PEOPLE SERVED

5,252

COMMUNITY members attended workshops and received information on cancer prevention and healthy lifestyles

1,506

CHILDREN were **EDUCATED** about the importance and benefits of healthy behaviors through the Moffitt Healthy KIDZ Program

VOLUNTEER service hours donated to community-based organizations

hours spent providing community-based skin **CANCER SCREENINGS** by the Mole Patrol®

men were provided prostate cancer screening decision-making education at the 2014 MEN'S **HEALTH FORUM**

hours spent providing American SIGN LANGUAGE medical interpreting

pages of patient documents were translated from ENGLISH **INTO SPANISH**

units of blood and platelets were **DONATED** by Moffitt employees during blood drives held on campus

men registered for FREE **SERVICES** and education at the 2014 Men's Health Forum

393 WOMEN RECEIVED ACCESS to mammography screenings through the voucher program

MEN RECEIVED ACCESS to prostate cancer screenings through a voucher program at the 2014 Men's Health Forum



Moffitt Cancer Center is the No. 1 cancer hospital in the Southeast based on the U.S. News & World Report Best Hospitals for Cancer rankings released July 15, 2014. Moffitt is No. 16 overall in cancer. The national Best Hospitals rankings, now in their 25th year, recognize hospitals that excel in treating the most challenging patients - those whose illnesses pose unusual challenges due to underlying conditions, procedure difficulty, or other medical issues. Moffitt has been recognized by U.S. News for 16 years in a row.

MOFFITT CANCER CENTER LOCATIONS

MOFFITT CANCER CENTER 12902 MAGNOLIA DRIVE

Moffitt offers all levels of care for people with cancer and related diseases.

MOFFITT CANCER CENTER AT INTERNATIONAL PLAZA 4101 JIM WALTER BOULEVARD

Moffitt's satellite facility near International Plaza in Tampa provides expanded and easily accessible patient services.

MOFFITT CANCER CENTER SCREENING & PREVENTION 4117 E. FOWLER AVENUE

Moffitt Cancer Center Screening & Prevention offers comprehensive screening examinations for men and women and face-to-face genetic testing and counseling services for those with a family history of cancer.

MOFFITT MCKINLEY CENTER

In 2013, Moffitt broke ground on an \$88 million outpatient facility on its McKinley campus.

The facility is scheduled to open in fall of 2015.

1-888-MOFFITT (1-888-663-3488) | MOFFITT.ORG

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