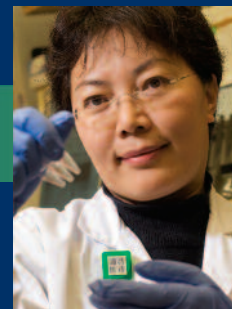


FLORIDA ONCOLOGY SYMPOSIUM

May 7 - 8, 2010

The Ritz-Carlton Hotel
Naples, Florida



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COURSE DESCRIPTION

The Florida Oncology Symposium is designed to present the latest clinical research applications to patient care in the diagnosis and management of various cancers. Directed by Dr. Alan List, with faculty from the University of South Florida on staff at Moffitt Cancer Center, this symposium will cover updates in a variety of disease sites: Neuro-oncology, Hematology, Lung Cancer, GI Malignancies, Women's Oncology and Endocrine Tumors. The format will consist of plenary lectures, case studies and discussion.

Personalized medicine is a new frontier at the heart of Moffitt's "Total Cancer Care" mission. Genomic signatures contribute to the development of treatment strategies for multiple malignancies. In addition, these new technologies increase the capability of the neuro team, for example, to target tumors in the brain while minimizing injury to the surrounding brain and in certain cases, actually improving quality of life as well as survival. And that is the ultimate goal of cancer research.

PROGRAM OBJECTIVES

Upon completion of this program, participants should be able to:

- Identify which patients are the best candidates for BMT.
- Examine how the results of BRCA testing may affect treatment decisions of patients with breast and ovarian cancer.
- Communicate to patients that certain previously inoperable brain tumors are now safely resectable.
- Determine if patients are able to participate in clinical trials for pancreatic cancer in their community practice setting.
- Evaluate the benefits of robotics for both gyn and lung cancer surgeries vs. conventional surgical techniques.

- Understand the rationale behind "personalized" chemotherapy and the need for new radiation delivery techniques in lung cancer.

TARGET AUDIENCE

This educational activity is planned to meet the educational needs of clinical and surgical oncologists in both academia and private practice. Primary care physicians and nurses in oncology will benefit from the presentations and small group discussions in the latest cancer treatment modalities.

ACCREDITATION

Physicians USF Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

USF Health designates this educational activity for a maximum of *13.5AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.



Nurses The University of South Florida College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This activity is for up to 13.5 contact hours.

AGENDA

MAY 6, 2010 | THURSDAY

4:00 - 7:00 pm Registration

MAY 7, 2010 | FRIDAY

7:00 am - 5:00 pm Registration
7:00 - 8:00 am Breakfast and Exhibits
8:00 - 8:05 am Welcome and Introduction
Alan F. List, MD

8:05 - 10:05 am SESSION 1: Hematology/Oncology *Chairperson, Eduardo M. Sotomayor, MD*

- Changing Paradigms in Diagnosis and Therapy of T-cell Lymphomas/Leukemias – Lubomir Sokol, MD, PhD
- Myelodysplastic Syndromes: Current Trends in Treatment – Rami S. Komrokji, MD
- Approach to The Elderly with Multiple Myeloma – Rachid C. Baz, MD
- BMT: A Reassessment for The Next Decade – Claudio Anasetti, MD

10:05 - 10:30 am Break and Exhibits

10:30 am - 12:00 pm SESSION 2: Imaging Diagnostics and Interventional Radiology *Chairperson, Robert A. Gatenby, MD*

- Non-invasive Oncologic Treatments with MR Guided Ultrasound Technology – Junsung Choi, MD
- Novel Pet Radioisotopes – Claudia G. Berman, MD
- Molecular Imaging in Cancer and New Technologies on the Horizon – Robert A. Gatenby, MD

12:00 - 1:30 pm Luncheon with Special Keynote Speaker

1:30 - 3:30 pm SESSION 3: Women's Oncology *Chairperson, Johnathan M. Lancaster, MD, PhD, FACS*

- The Role of Total Cancer Care and Personalized Medicine in Women's Oncology – Robert M. Wenham, MD, MS, FACOG
- Robotics Surgery in Gynecologic Oncology – Sachin M. Apte, MD, MS
- New Surgery Approaches to Breast Cancer – Christine Laronga, MD
- Genetic Testing in the Future of Personalized Medicine for Women with Breast and Ovarian Cancer – Tuya Pal, MD, FAAP, FABMG

3:30 - 4:00 pm Break and Exhibits

4:00 - 5:00 pm SESSION 4: Endocrine Tumors *Chairperson, W. Bradford Carter, MD, FACS*

- Treatments and Targets in Thyroid Cancer – W. Bradford Carter, MD, FACS
- Adrenal Cortical Cancer: Current Guidelines and Future Treatments – Jonathan R. Strosberg, MD

5:00 pm Dinner on your own

MAY 8, 2010 | SATURDAY

7:00 - 8:00 am Breakfast

8:00 - 10:00 am SESSION 5: Neuro-Oncology *Chairperson, Steven S. Brem, MD*

- Frameless Stereotactic Radiosurgery – H. Michael Yu, MD, ScM
- Radiosensitizers for Treatment of Brain Tumors – Prakash Chinnaiyan, MD
- Diffusion Tractography and Brain Mapping to Convert "inoperable" Brain Tumors to "safely resectable" – Surbhi Jain, MD
- Anti-angiogenic Approaches to Brain Tumors – Steven S. Brem, MD

10:00 - 10:30 am Break and Exhibits

10:30 am - 12:30 pm SESSION 6: Advances in Treatment of GI Tumors *Chairperson, Mokenge P. Malafa, MD, FACS*

- Pre-SPORE Grant – Mokenge P. Malafa, MD, FACS
- Minimally Invasive Esophageal Surgery – Kenneth L. Meredith, MD
- XRT for Liver Cancer – Sarah Hoffe, MD
- Clinical Trials: Pancreatic Cancer – Gregory M. Springett, MD, PhD

12:30 - 1:30 pm Luncheon with Keynote Speaker *Patient's Life Journey William S. Dalton, PhD, MD*

1:30 - 3:00 pm SESSION 7: Lung Cancer *Chairperson, W. Michael Alberts, MD, MBA*

- Overview of Lung Cancer Translational Research and Moffitt Lung Cancer SPORE Grant – Eric B. Haura, MD
- Hitting a Moving Target: Advanced Radiation Techniques for the Treatment of Lung Cancer – Thomas J. Dilling, MD
- Robotics for Lung Cancer Surgery – K. Eric Sommers, MD

3:00 - 3:30 pm SESSION 8: Personalized Medicine and Future Cancer Care at Moffitt Cancer Center *Chairperson, Timothy F. Yeatman, MD, FACS*

- M2Gen Project – Timothy F. Yeatman, MD, FACS

3:30 pm Conference Adjourns

7:00 - 10:00 pm Dinner on the Beach

REGISTRATION FORM

FLORIDA ONCOLOGY SYMPOSIUM

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The Ritz-Carlton Hotel | Naples, Florida



REGISTRATION FEES/AMOUNT DUE

Please place a checkmark next to your registration type.

Physicians, Physician Assistants and other Healthcare Professionals

- | | |
|--|----------|
| <input type="checkbox"/> Early bird fee if postmarked by April 1, 2010 | \$195.00 |
| <input type="checkbox"/> If postmarked after April 1, 2010 | \$245.00 |
| <input type="checkbox"/> Basic Rate for residents and fellows | \$100.00 |
- (Documentation **MUST** be attached to show full-time student status)*

Nurses

- | | |
|---|-----------|
| <input type="checkbox"/> One office nurse may attend at no charge with a physician
Attending with: _____ | No Charge |
| <input type="checkbox"/> Regular registration | \$150.00 |

Spouses/Guests

- | | |
|---|----------|
| <input type="checkbox"/> Spouse/Guest fee for Saturday night reception and dinner | \$75.00 |
| <input type="checkbox"/> Children ages 7-18 fee for Saturday night dinner @ \$25.00; # of children ____ | \$ _____ |

TOTAL AMOUNT

\$ _____

YOU MAY REGISTER 3 WAYS

- Mail Registration along with your payment to:

Moffitt Cancer Center
Continuing Education & Conference Planning
12902 Magnolia Drive
MBC-CONF PLAN
Tampa, FL 33612-9497

- Fax Registration along with payment information to **813-745-3874**

- Register online at <http://www.moffitt.org/continuinged/floncs>

For further information, contact Claire Modarelli at 813-745-7252 or 888-456-2840

ACCOMMODATIONS FOR DISABILITIES | Please notify Moffitt Continuing Education & Conference Planning at 813-745-4988 within a minimum of 14 working days in advance of the event if a reasonable accommodation for a disability is needed.

Events, activities and facilities of the Moffitt Cancer Center are available without regard to race, color, sex, national origin, disability, age or Vietnam veteran status as provided by law and in accordance with the Cancer Center's respect for personal dignity.

Program # JH2010637-1160

Name _____

Degree/Credentials _____

Gender Male Female

Birthdate (MM/DD) _____ Specialty _____

RN Professional License # _____

CME/CEU credit desired: Yes No

Affiliation/Organization _____

Preferred Mailing Address _____

City _____ State _____ Zip _____

Daytime phone _____ Fax _____

E-mail _____

My name, affiliation, city and state will be listed in the final conference program. Agree Disagree

PAYMENT METHOD

- Check (make payable to Moffitt Cancer Center)
 MasterCard Visa American Express Discover

Amount \$ _____

Credit Card Number _____

Expiration Date _____

Cardholder Name _____

Signature _____

REFUND POLICY | All registrations after this date will be entered after the conference. An administrative fee of \$50 will be assessed for cancellations received before April 23, 2010, and no refunds will be issued after this date.

Moffitt Cancer Center's Continuing Education policy and the Office of Continuing Professional Development at USF Health reserve the right to cancel the course due to unforeseen circumstances, in which case the full registration will be refunded. Travel expenses incurred by participants in case of cancellation will be their own responsibility.

FACULTY

COURSE DIRECTOR

Alan F. List, MD

Professor of Oncologic Sciences
USF College of Medicine
Executive Vice President and Physician-in-Chief
The Frank and Carol Morsani Endowed Chair
Moffitt Cancer Center
Tampa, FL

University of South Florida College of Medicine Faculty at Moffitt Cancer Center

W. Michael Alberts, MD, MBA

Professor of Oncology and Medicine
Chief Medical Officer

Claudio Anasetti, MD

Professor of Oncologic Sciences
Department Chair
Blood & Marrow Transplant

Sachin M. Apte, MD, MS

Assistant Professor of Oncologic Sciences
Gynecologic Oncology Program

Rachid C. Baz, MD

Assistant Professor of Oncologic Sciences
Malignant Hematology Program

Claudia G. Berman, MD

Professor of Oncologic Sciences and Radiology
Diagnostic Radiology, Body Imaging
and Nuclear Medicine

Steven S. Brem, MD

Professor of Oncologic Sciences, Neurology &
Neurosurgery
Interim Chair, Department of Neuro-Oncology
Director of Neurosurgery/Co-Director of Radiosurgery

W. Bradford Carter, MD, FACS

Professor of Surgical Oncology/Endocrine Surgery
Program Leader, Endocrinology

Prakash Chinnaiyan, MD

Assistant Professor of Oncologic Sciences
Department of Radiation Oncology and Neuro-Oncology

Junsung Choi, MD

Associate Professor of Oncologic Sciences
Department of Diagnostic Imaging
Director of Interventional Radiology

William S. Dalton, PhD, MD

Professor of Oncologic Sciences
President and Chief Executive Officer
Center Director

Thomas J. Dilling, MD

Assistant Professor of Oncologic Sciences
Department of Radiation Oncology and Thoracic
Oncology

Robert A. Gatenby, MD

Professor of Oncologic Sciences
Chair, Department of Diagnostic Imaging and
Integrated Mathematical Oncology

Eric B. Haura, MD

Associate Professor of Oncologic Sciences
Medical Oncology
Thoracic Oncology Program

Sarah Hoffe, MD

Assistant Professor of Oncologic Sciences
Department of Radiation Oncology and GI Oncology

Surbhi Jain, MD

Assistant Professor of Oncologic Sciences
Neurological Surgery
Neuro-Oncology Program

Rami S. Komrokji, MD

Assistant Professor of Oncologic Sciences
Clinical Director, Department of Malignant Hematology

Johnathan M. Lancaster, MD, PhD, FACS

Associate Professor of Oncologic Sciences
Chair, Department of Women's Oncology
Program Leader, Gynecologic Program

Christine Laronga, MD, FACS

Associate Professor of Oncologic Sciences
Chief, Comprehensive Breast Division
Medical Director, Comprehensive Breast Clinic

Mokenge P. Malafa, MD, FACS

Associate Professor of Oncologic Sciences
Joint Appointment in Surgery
Chair, Department of GI Oncology
Program Leader, GI Tumor Program
Head, Section of Pancreatic Oncology

Kenneth L. Meredith, MD

Assistant Professor of Oncology
Department of GI Oncology

Tuya Pal, MD, FAAP, FABMG

Associate Professor of Oncologic Sciences
Department of Medical Genetics Cancer Prevention

Lubomir Sokol, MD, PhD

Associate Professor of Oncologic Sciences
Head, Section of Lymphoma
Malignant Hematology Program

K. Eric Sommers, MD

Assistant Professor of Oncologic Sciences
Department of Thoracic Oncology

Eduardo M. Sotomayor, MD

Professor of Oncologic Sciences
Chair, Department of Malignant Hematology

Gregory M. Springett, MD, PhD

Assistant Professor of Oncologic Sciences
Department of Gastrointestinal Oncology
Section of Pancreatic Oncology
Experimental Therapeutics and Drug Discovery
Department



Jonathan R. Strosberg, MD

Assistant Professor of Oncologic Sciences
Medical Oncology
Gastrointestinal Oncology Program

Robert M. Wenham, MD, MS, FACOG

Assistant Professor of Oncologic Sciences
Clinical Director, Gynecologic Oncology
Medical Director, Moffitt Clinical Research Network
Principal Investigator, Total Cancer Care
Department of Women's Oncology

Timothy J. Yeatman, MD, FACS

Professor of Surgery and Oncologic Sciences
Executive Vice President, Translational Research
President & CSO, M2GEN

H. Michael Yu, MD, ScM

Assistant Professor of Oncologic Sciences
Department of Radiation Oncology and Neuro-Oncology

FACULTY DISCLOSURE | USF Health adheres to the ACCME Standards regarding commercial support of continuing medical education. It is the policy of USF Health and Moffitt Cancer Center that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved, and also that speakers will disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course syllabus.

ACCOMMODATIONS

THE RITZ-CARLTON NAPLES

280 Vanderbilt Beach Road
Naples, Florida 34108
239-598-3300

The Ritz-Carlton, Naples offers the finest personal service in one of Florida's most popular destinations. For relaxation, you will enjoy two outdoor resort pools, a full-service Fitness Center with personal trainers inside of the magnificent Ritz-Carlton Spa and four Har-tru tennis courts. And, of course, awaiting just steps away is the pristine white sand beach of the beautiful Gulf of Mexico.

A block of rooms has been reserved for our conference for the special price of \$199.00 single/double occupancy. There will be an additional charge of \$25.00 per day for each additional person over age 18 and/or over two people in a guestroom. The maximum number of people per guest-room is four (4). Maximums of two (2) children under the age of eighteen (18) per room are complimentary. There will be an additional charge of \$50.00 per room for each additional person (over two people) in Club Level Rooms. Charges for roll-a-ways and cribs may apply.

All rates are based upon the European Plan (excluding meals), single or double occupancy and are subject to all applicable taxes, which are currently 11%.

For reservations, please call 888-856-4380 and reference the Moffitt Cancer Center conference.

Guest check-in is 4:00 p.m. Check out time is 12:00 Noon. Anyone wishing special consideration for a late check out should inquire at the front desk on the date of departure.

TRANSPORTATION

The Southwest Florida International Airport is located in Fort Myers. The airport is perfectly positioned to serve the greater Southwest Florida area as well as other points along Florida's Gulf Coast. Visitors can go from baggage claim to beach in under 30 minutes. With quick access to Interstate 75 and U.S. 41, travelers will find that the airport's location puts all the attractions of the region within easy driving distance. The airport is approximately 25 minutes to the Ritz-Carlton Naples.

AIRLINE AND CAR RENTAL DISCOUNTS

American Airlines Discount Take advantage of a 5% discount on AA and American Eagle. After you have selected your flights under the "Enter Passenger Details" tab, go to the "AA.com Promotion Code" field and enter in **9850AP**. For reservations and ticketing information, call AA Meeting Services Desk or have your travel professional call 1-800-433-1790 and reference the authorization number shown above. A separate \$20.00 Res service charge will apply per ticket.

Northwest/Delta Discount NWest/Delta will offer a 5% discount on flights between any city and Fort Myers, FL. Flights are capacity controlled. Please go to www.nwa.com and select the "Meeting Agreement Code" field and enter **NM567** to receive the discount. You may also call the Meeting Network at 1-800-328-1111 and order your tickets by phone. An additional fee will be charged.

Car Rental Discount Avis has offered discounted rates for conference participants. The **Avis Worldwide Discount (AWD)** Number is **J868152**. Please use this AWD number when calling Avis directly at **1-800-331-1600** to receive the best car rental rates available. The discount is effective 7 days before and 7 days after the event.



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Tampa, FL 33612

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