20TH ANNIVERSARY

BUSINESS OF BIOTECH®

TWENTY YEARS OF MOMENTUM, BUILDING THE ECOSYSTEM THAT MOVES CANCER INNOVATION FORWARD

MARCH 12, 2027

MOFFITT CANCER CENTER | TAMPA, FL

SPONSORSHIP OPTIONS

Join us in Tampa, Florida, to celebrate the 20th anniversary of this signature event, bringing together local, national and international biotech executives, entrepreneurs, venture capitalists, angel investors and researchers.

MOFFITT CANCER CENTER®



The Business of Biotech conference began in 2006 and has become a signature event in Tampa Bay. The conference historically attracts over 500 local, national and international biotech executives, entrepreneurs, venture capitalists, angel investors and researchers and is a unique opportunity to meet and collaborate with the innovators of our age.



2027 CONFERENCE
SPONSORSHIP OPTIONS

To secure your spot as a sponsor, simply click here to complete the application form:
SPONSORSHIP APPLICATION or contact Natalie.Meyer@Moffitt.org

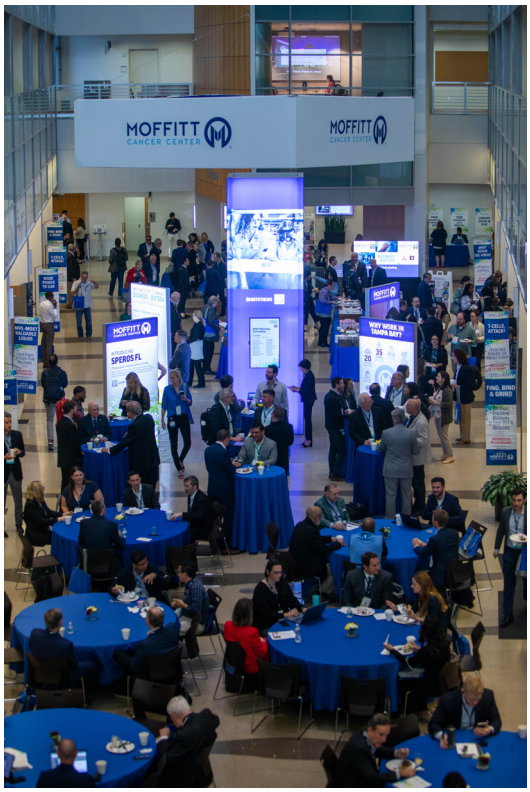
	Diamond (2) $15,000	Platinum (4) $10,000	Gold (25) $5,000 ***Choose one (descriptions on following pages):***
	Introduction during conference keynote address	Introduction at breakout session	• Breakfast • Lunch • Break & Snack Sponsor • Specialty Coffee Cart • Digital Social Wall • Headshot Booth • Charging Stations • Registration & Check-in • Padfolio • Lanyards • Conference Bags • Exhibit Space • Tours • Hydration Station • AI Photo Booth • Flash Drive
On-site exhibit space	●		
Full page advertising in conference program	●		
1/2 page advertising in conference program		●	
Promotional item or printed material in conference bags (provided by sponsor)	●	●	●
Banner • Decal banner, provided by Moffitt, displaying in conference atrium	●	●	●
Logo on welcome signage	●	●	●
Logo on conference website with hyperlink	●	●	●
Logo on monthly email blasts with hyperlink	●	●	●
Recognition in on-site slideshow	●	●	●
Recognition in on-site printed materials	●	●	●

2027 DIAMOND SPONSORSHIP

DIAMOND SPONSOR

$15,000 (2 available)

- **INTRODUCTION DURING CONFERENCE KEYNOTE ADDRESS:** Gain premium exposure by being introduced prior to the keynote address, positioning your company as a leader in the field.
- **ON-SITE EXHIBIT SPACE:** Engage directly with attendees, presenting your company's value at a physical booth in a high-traffic area.
- **FULL PAGE ADVERTISING IN CONFERENCE PROGRAM:** Maximize your message with a full-page ad in the official conference program, ensuring visibility throughout the event.
- **BANNER:** Enhance your brand's presence with eye-catching decals placed in high-visibility areas throughout the venue.
- **PROMOTIONAL ITEM OR PRINTED MATERIALS IN CONFERENCE BAGS:** Ensure your brand is top-of-mind by including a branded item or literature in every attendee's conference bag.
- **LOGO ON WELCOME SIGNAGE:** Feature your logo prominently on welcome signs, ensuring visibility as attendees arrive and check in.





- **LOGO ON CONFERENCE WEBSITE WITH HYPERLINK:** Enjoy continuous exposure with your logo and website link featured on the official conference website, seen by all visitors.
- **LOGO IN MONTHLY EMAIL BLASTS:** Strengthen your outreach with your logo and website link included in conference email communications sent to attendees and prospects.
- **RECOGNITION IN ON-SITE SLIDESHOW:** Gain additional visibility with your logo displayed in a rotating slideshow playing in common areas during the event.

2027 PLATINUM SPONSORSHIP

PLATINUM SPONSOR

$10,000 (4 available)



- **INTRODUCTION DURING BREAKOUT SESSION:** Gain premium exposure by being introduced prior to the breakout session, positioning your company as a leader in the field.
- **HALF PAGE ADVERTISING IN CONFERENCE PROGRAM:** Maximize your message with a half-page ad in the official conference program, ensuring visibility throughout the event.
- **BANNER:** Enhance your brand's presence with eye-catching decals placed in high-visibility areas throughout the venue.
- **PROMOTIONAL ITEM OR PRINTED MATERIALS IN CONFERENCE BAGS:** Ensure your brand is top-of-mind by including a branded item or literature in every attendee's conference bag.
- **LOGO ON WELCOME SIGNAGE:** Feature your logo prominently on welcome signs, ensuring visibility as attendees arrive and check in.



- **LOGO ON CONFERENCE WEBSITE WITH HYPERLINK:** Enjoy continuous exposure with your logo and website link featured on the official conference website, seen by all visitors.
- **LOGO IN MONTHLY EMAIL BLASTS:** Strengthen your outreach with your logo and website link included in conference email communications sent to attendees and prospects.
- **RECOGNITION IN ON-SITE SLIDESHOW:** Gain additional visibility with your logo displayed in a rotating slideshow playing in common areas during the event.

2027 GOLD SPONSORSHIP OPTIONS

BREAKFAST OR LUNCH
$5,000 (2 available)

Gain visability through logo tent card placement during key networking opportunities.
Also includes:



- Banner
- Promotional item or printed materials in conference bag
- Logo on welcome signage, conference website and monthly email blasts
- Recognition in on-site slideshow

DIGITAL SOCIAL WALL
$5,000 (1 available)

Showcase your brand on a live event feed displayed in the highly trafficked atrium.
Also includes:



- Banner
- Promotional item or printed materials in conference bag
- Logo on welcome signage, conference website and monthly email blasts
- Recognition in on-site slideshow

SPECIALTY COFFEE CART
$5,000 (1 available)

Stand out by fueling attendees with a branded coffee station offering a variety of barista made brews.
Also includes:



- Banner
- Promotional item or printed materials in conference bag
- Logo on welcome signage, conference website and monthly email blasts
- Recognition in on-site slideshow

HEADSHOT BOOTH
$5,000 (1 available)

Offer attendees professional photos while promoting your company through co-branding.
Also includes:



- Banner
- Promotional item or printed materials in conference bag
- Logo on welcome signage, conference website and monthly email blasts
- Recognition in on-site slideshow

CHARGING STATIONS/LOUNGE
$5,000 (1 available)

Essential recharge point featuring your brand in a busy conference zone.
Also includes:



- Banner
- Promotional item or printed materials in conference bag
- Logo on welcome signage, conference website and monthly email blasts
- Recognition in on-site slideshow

AI PHOTO BOOTH
$5,000 (1 available)

Put your brand in the spotlight with an interactive AI-powered photo booth experience. Attendees can create personalized AI-generated photos and receive their digital keepsakes instantly. Each photo will feature the sponsor's logo, extending brand visibility as attendees save, share and post their images.Also includes:



- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

2027 GOLD SPONSORSHIP OPTIONS

PADFOLIO
$5,000 (1 available)

High visibility as attendees use co-branded padfolios for notetaking.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts.
- Recognition in on-site slideshow.



LANYARDS
$5,000 (1 available)

Prominent branding displayed on attendees' lanyards throughout the event.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts.
- Recognition in on-site slideshow.



CONFERENCE BAGS
$5,000 (1 available)

Extend your reach as attendees carry branded bags during and after the conference.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts
- Recognition in on-site slideshow



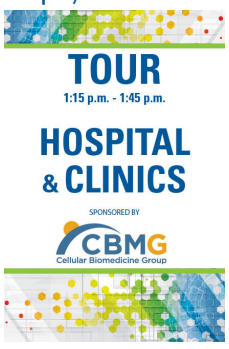
EXHIBIT SPACE
$5,000 (10 available)

Maximize engagement by showcasing your brand directly to attendees in a dedicated booth.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts
- Recognition in on-site slideshow



TOURS
$5,000 (1 available)

Align your brand with unique, experiential learning opportunities at the conference.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts
- Recognition in on-site slideshow



HYDRATION STATION
$5,000 (1 available)

Support sustainability and wellness with branded drink stations.
Also includes:
- Banner
- Logo on welcome signage
- Conference website and monthly email blasts
- Recognition in on-site slideshow



2027 A LA CARTE SPONSORSHIP OPTIONS

REGISTRATION & CHECK-IN
$5,000 (1 available)

Make a strong first impression with sponsor branding featured on the splash screen of all registration iPads as attendees check in.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

BREAK & SNACK SPONSOR
$5,000 (1 available)

Keep attendees refreshed while showcasing your brand with sponsor decals on snack items and prominent signage at the snack table.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

BRANDED FLASH DRIVE
$5,000 (1 available)

Extend your brand beyond the conference with a co-branded flash drive attendees can use long after the event.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

BANNER
$1,500

Enhance your brand's presence with eye-catching decals placed in high-visibility areas throughout the venue.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

PRINTED MATERIALS IN CONFERENCE BAG
$500

Printed materials in conference bags: (provided by sponsor) Ensure your brand is top-of-mind by including a branded literature in every attendee's conference bag.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

PROMOTIONAL ITEM IN CONFERENCE BAG
$1,000

Promotional item in conference bags: (provided by sponsor) Ensure your brand is top-of-mind by including a branded item in every attendee's conference bag.



Also includes:
- Logo on welcome signage
- Logo on conference website and monthly email blasts
- Recognition in on-site slideshow

PREVIOUS PARTICIPANTS

AbbVie, Inc.
ABL-Ascend Advances Therapies
Access Support Systems
Adaptive Clinical
AEA Investors
Aesir Partners
Akari Therapeutics PLC
Akadeum Life Sciences
Akron Biotech
Allarity Therapeutics
Althea Health
Amgen
AptamiR Therapeutics, Inc.
ArteraAI
Aster Insights
AstraZeneca
Attest BioSciences
Auron Therapeutics, Inc
AvenCell Therapeutics
Bartlett Hill Partners LLC
Berstein Private Wealth Management
BioFlorida
BioGenAI Solutions Health
Biom Pharmaceutical Corporation
Biotech Hunter
Biotechmed
BLU Venture Investors
Boston Consulting Group
Brand Institute, Inc.
Bristol-Myers Squibb
Burdman MC
Cambium Oncology
CancerX
Care Shift VC
Catalent Pharma Solutions
Catalyst by Wellstar
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Concise Engineering
Consulate General of Canada
Craig-Hallum Capital Group
CRI - CPAs & Advisors
CSC Leasing
C-Suite Partners
Court Square Group
Crafton Biotechnology
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Dali Museum
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Decimal Health
Decisionexus LLC
DeepWork Capital
Defense Radiometrics
DELFI Diagnostics, Inc.
Detect-ION
Dispatch Health
Droplet Biosciences
Dusi Facilitation
Dyania Health
Dyve Biosciences
Eckerd College
Empyrean Medical Systems, Inc.
EnnoDC
EPOCH Epigenetics
EriVan Bio
Evans GC
Evotec
Exuma Biotech
Fidari, Inc
Flagship Biosciences
Flare Capital
Florida High Tech Corridor
Florida Institute of Technology
Florida State University
FloridaCommerce
Footprint Bioadvisors
Fujifilm Celluar Dynamics Inc.
Fulgent Genetics
Galapagos Bio
Gamida Cell
Gene Solutions
Genentech
Genicity Bio
Gensler
GenSec Health
Gorlick Financial Strategies
Grit Biotechnology
Gritbio Medicine Inc.
Guardant Health
Harba Solutions
HDR Architecture, Inc
Healthcare Advisors
Healthcare Economics LLC
Healthcare Navigation Solutions
HHG Healthcare & Life Sciences
Hillgene
Hillsborough County
Holden Family Office
ICR Consultants
Illumina Inc
Immediate Therapeutics
Immunogenik Inc
mmunoScape Inc.
incuDoctors LLC
Inovera Healthcare,LLC
Insurance Office of America
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Intelligent Biopharma
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Jupiter Biomedical Research
Kaida BioPharma
Kapadi
Keiser University
Keller Williams
Kelly Science & Clinical
Komodo Health

KSullivan Consulting
LabTECH Environments by SDVOSB
Legend Biotech
Life Science Womens Conference
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Ocala Metro Chamber and Economic
Omeza Holdings Inc
OncoOne
Optima Pharma
Optinosis
Oracle Health
Overcome & Thrive
Parker Institute
Pasco Economic Development Council
PathAI
Paulson Investment Co
Performance Contracting, Inc.
Perimeter Health
Pharmaron
Philps Healthcare
Plenitude Pharma Inc
Plug and Play Health
Polyview Health
ProBio
Psilera
QuadraSquare
Quality of Life by Education and Research
Quest
Radiopharm Theranostics
Raymond James
Realyze Intelligence
Recall Therapeutics
Radyus Research
RegenX Science
Revelation Pharma
RevOpsis Therapeutics
Roche
RS&H
Saliwanchik, Lloyd & Eisenschenk, P.A.
SciTech Development, LLC
SDVOSB Labs
Seedfunders LLC
SeedFundersOrlando
Shumaker, Loop & Kendrick, LLP
Singh Biotechnology
Skyway Capital Markets
Spectrum Capital Management,Inc.
SSI Strategy
St. Petersburg College
Starx Therapeutics
State of Florida
StratCraft
Suma Soft Pvt Ltd
Supporting Strategies
Tampa Bay Economic Development Council
Tampa Bay Partnership
TechLink: VA's National Partnership Intermediary for Technology Transfer
Technical Operations
The City of Tampa
Thomas Horstemeyer, LLP
Thyora Therapeutics
TILT Biotherapeutics
Total Trials, Inc.
Tri Consulting Service (TCS)
TriNet Triomics
TSP Therapeutics Inc
TuHURA Biosciences
TVG Strategy
UB Ventures
UbiVac Inc.
UC San Diego
UCLA
Unicon Pharma
University of Central Florida
University of Florida
University of Iowa
University of South Florida
URIKA [bioworks]
VaLogic Bio
Versea Health
VGitalTrack Health
VitalFusionAI
Vizlitics (DBA Cancer Insights)
VuEssence
Vycellix, Inc.
Wallace Welch & Willingham
Weis Advisors, Inc.
Whiting Turner
Wyss Institute
X2G IT Solutions