



MAGNOLIA BALL


2026 CORPORATE SPONSORSHIP GUIDE

Saturday, Feb. 14, 2026

JW Marriot Tampa Water Street | 510 Water St. Tampa, FL 33602

31st Annual Magnolia Ball





There's never been a date night like this! The **31st Annual Magnolia Ball** on Valentine's Day 2026 will be the Tampa Bay area's signature gala, an iconic celebration of glitz and glamor, dining and dancing, opulent decor and spectacular entertainment. Thanks to visionary corporate partners and generous individual donors like you, the Magnolia Ball is more than an unforgettable evening. It's also a triumph of hope and inspiration. A night when compassionate, caring people gather for the cause of groundbreaking research at Moffitt Cancer Center. Thank you for taking the opportunity to support cancer breakthroughs with lifesaving impact.

SATURDAY, FEB. 14, 2026

Event Chairs

ASHLEY BELL BARNETT & WESLEY BARNETT

Live performance by **ZIGGY MARLEY**

After Party featuring DJ Fresh

Cocktails at 6 p.m. | Dinner at 7 p.m. | Black Tie Attire

JW Marriott Tampa Water Street
510 Water Street | Tampa, Florida 33602





WITHOUT MOFFITT, “I WOULD NOT BE ALIVE TODAY”

The highlight of every Magnolia Ball is an inspiring testimonial from a Moffitt Cancer Center patient. There is simply no voice more powerful than that of a man or woman who is alive today because of exceptional cancer care.

During the 2025 ball, that patient was Bob Snedeker, who was diagnosed with B-cell lymphoma. He explained that after six rounds of chemotherapy, he received a second opinion from Moffitt hematologist Julio Chavez, MD, and was enrolled in a life-saving CAR T-cell therapy clinical trial.

“Had it not been for this clinical trial” Bob said in a video played at

the ball, “I would not be alive today.”

Bob’s appearance with his wife Karen was a special moment that reminded everyone of the Magnolia Ball’s purpose.

The 2026 Magnolia Ball will feature another heartfelt story from a Moffitt patient. We don’t expect to see dry eyes anywhere.

Learn more at [Moffitt.org/Magnolia](https://moffitt.org/magnolia)



MAGNOLIA

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$200,000

- “Presented by” name recognition and dual branding in Magnolia Ball logo, used across all collateral.
- Priority seating for thirty [30] guests (seated at three reserved tables)
- Private tour of Moffitt Cancer Center for up to ten [10] guests
- One [1] complimentary suite at the JW Marriott Tampa Water Street the night of the gala
- Champagne service during dinner
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Verbal recognition from stage
- Name and logo recognition on printed and digital signage at event
- Moffitt social media thank you
- Mention in pre-event e-blast
- One [1] full-page acknowledgement on outside back cover of printed program
- Private meet and greet with musical talent for 2 guests (as available by agreement with musician)
- Recognition and link on event website, Moffitt.org/Magnolia

DIAMOND SPONSOR | \$100,000

- Priority seating for twenty-four [24] guests (seated at two reserved tables)
- Private tour of Moffitt Cancer Center for up to ten [10] guests
- Champagne service during dinner
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Verbal recognition from stage
- Name and logo recognition on printed and digital signage at event
- One [1] full-page acknowledgement on outside back cover of printed program
- Logo recognition on prominent inside cover of printed program
- Recognition and link on event website, Moffitt.org/Magnolia

EMERALD SPONSOR | \$50,000

- Priority seating for twenty [20] guests (seated at two reserved tables)
- Private tour of Moffitt Cancer Center for up to ten [10] guests
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Name and logo recognition on printed and digital signage at event
- One [1] full-page acknowledgement on outside back cover of printed program
- Logo recognition on prominent inside cover of printed program
- Recognition and link on event website, Moffitt.org/Magnolia

PLATINUM SPONSOR | \$25,000

- Seating for twelve [12] guests (seated at one reserved table)
 - Name and logo recognition on printed and digital signage
 - One [1] full-page acknowledgement in printed program
 - Name recognition in printed program
 - Recognition and link on event website, Moffitt.org/Magnolia
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GOLD SPONSOR | \$15,000

- Seating for ten [10] guests (seated at one reserved table)
 - Name and logo recognition on printed and digital signage
 - One [1] full-page acknowledgement in printed program
 - Name recognition in printed program
 - Recognition and link on event website, Moffitt.org/Magnolia
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SILVER SPONSOR | \$10,000

- Seating for four [4] guests
- Name and logo recognition on printed and digital signage
- One [1] full-page acknowledgement in printed program
- Name recognition in printed program
- Recognition and link on event website, Moffitt.org/Magnolia

ACTIVATION SPONSORSHIP OPPORTUNITIES

Entertainment – \$100,000 (one available)

- Co-branded recognition surrounding live entertainment at event
- Verbal recognition during program
- Seating for four [4] guests
- Name recognition in printed program

After Party – \$50,000 (one available)

- Co-branded recognition surrounding after party at the event
- Verbal recognition during program
- Seating for four [4] guests
- Name recognition in printed program

Cocktail Hour – \$35,000 (one available)

- Co-branded recognition surrounding cocktail hour at event
- Verbal recognition during cocktail hour
- Seating for four [4] guests
- Name recognition in printed program

Live Auction – \$20,000 (one available)

- Co-branded logo recognition on guest paddle
- Verbal recognition during live auction
- Seating for two [2] guests
- Name recognition in printed program

Guest Gift – \$15,000 (one available) **SOLD**

- Co-branded logo recognition on parting guest gift
- Seating for two [2] guests
- Name recognition in printed program

Guest Photo – \$15,000 (one available) SOLD

- Co-branded logo recognition on guest photo
- Seating for two [2] guests
- Name recognition in printed program

Digital Guest Photo – \$15,000 (one available)

- Co-branded logo recognition on guest photo
- Seating for two [2] guests
- Name recognition in printed program

Dessert – \$15,000 (one available)

- Co-branded logo recognition incorporated into guest dessert
- Seating for two [2] guests
- Name recognition in printed program

Champagne Wall – \$15,000 (one available)

- Co-branded logo recognition incorporated into champagne wall during cocktail hour
- Seating for two [2] guests
- Name recognition in printed program

Patient Story Champion – \$10,000 (one available)

- Opportunity to sit with patient featured at gala
- Seating for four [4] guests
- Name recognition in printed program

Social Wall – \$10,000 (one available)

- Co-branded logo recognition on social wall featured at event
- Seating for two [2] guests
- Name recognition in printed program

Program Printing – \$5,000 (one available)

- Co-branded logo recognition in printed program
- Seating for two [2] guests
- Name recognition in printed program

Registration – \$5,000 (two available)

- Co-branded logo recognition at registration
- Seating for two [2] guests
- Name recognition in printed program

Bar – \$5,000 (four available)

- Co-branded logo recognition on one bar during cocktail hour
- Seating for two [2] guests
- Name recognition in printed program

Mobile Bidding – \$5,000 (one available)

- Co-branded logo recognition on mobile bidding site
- Thank-you message sent via text to all registered bidders
- Seating for two [2] guests
- Name recognition in printed program

Event Communications – \$2,500 (one available) SOLD

- Co-branded logo recognition on email footer for all email blast communication
- Name recognition in printed program

Valet Parking – \$2,500 (one available)

- Co-branded logo recognition on valet parking validation tickets
- Name recognition in printed program

PATRON TICKET | \$1,500

- Seating for one [1] guest
- Name recognition in printed program

PROGRAM ACKNOWLEDGEMENT | \$1,000

- One (1) full-page acknowledgement in printed program

RISE TO THE CHALLENGE SUPPORTER | \$1,000 AND ABOVE

- Name recognition on digital screens during Rise to the Challenge
- Name recognition in printed program (base on commitment date)

**Additional seating will be \$1,500 per person – 12 guests maximum per table. To be recognized in printed materials, commitment must be received by Dec. 5, 2025. Logo/name recognition will be effective once payment is received.*

LEADING IN CANCER CARE AND RESEARCH

By supporting Moffitt Cancer Center, you are contributing to one of the nation's leading cancer centers.

Moffitt's recent honors include:

- Moffitt is ranked No. 10 in the nation and the top-ranked cancer hospital in Florida and the Southeast in Newsweek's 2024 list of "America's Best Cancer Hospitals."
- Moffitt is accredited by the American College of Surgeons Commission on Cancer. Moffitt has been awarded accreditation continuously since 1989.
- Moffitt has received Magnet® designation in recognition of our nursing excellence. Magnet recognition is granted by the American Nurses Credentialing Center (ANCC) to honor outstanding health care organizations for nursing professionalism, teamwork, quality patient care and innovations in nursing practices.
- Moffitt was recognized in 2024 as a Tampa Bay Times Top Workplace for the 13th year in a row.
- Moffitt is one of only 57 NCI-designated comprehensive cancer centers in the United States, and the only one based in Florida.



MOFFITT CONNECT

Direct access. Better outcomes. Reduced costs.
For all corporate supporters of the Magnolia Ball.

Health Benefits for Employees

Moffitt understands a diagnosis can be overwhelming, and we are here for employees by offering:

- A direct connection to Moffitt's cancer expertise.
- Dedicated specialists who help facilitate initial appointments.
- Information on wellness, screening and prevention programs.
- Increased awareness of new treatments, clinical trials or second opinions.

Partnership Benefits for Employers

As an identified partner for cancer care, Moffitt Connect offers employers:

- Collaborative ways to improve health outcomes and reduce cost of care.
- Enhanced access for their employees to appointments, referrals or second opinions on diagnosis and treatment.
- Targeted information on screening and prevention programs.
- Marketing materials to educate employees about access.

*Don't miss this opportunity to party with a purpose!
Secure your sponsorship now before this event sells out.*

MOFFITT FOUNDATION TEAM

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Moffitt.org/Magnolia

