

# COMMUNITY BENEFIT

## ■ CHARITY CARE

Total cost of services incurred by Moffitt to provide medical services to patients who are unable to pay

**\$15,623,977**

## ■ COMMUNITY BENEFIT OPERATIONS

Costs associated with assigned staff, community health needs and assessments

**\$61,077**

## ■ COMMUNITY BUILDING ACTIVITIES

Cost of programs that address the root causes of health problems, including in-kind donations and expenses for the development of community-building programs and partnerships

**\$66,002**

## ■ HEALTH PROFESSIONS EDUCATION

Cost associated with clinical education and training for physicians and medical students not including government funding

**\$9,799,221**

## ■ COMMUNITY HEALTH IMPROVEMENT SERVICES

Cost of activities carried out to improve community health beyond patient care

**\$853,045**

## ■ MEDICAID SHORTFALLS

The Medicaid program pays Moffitt less than it costs the organization to provide care to its Medicaid patients.

**\$10,399,902**

## ■ RESEARCH

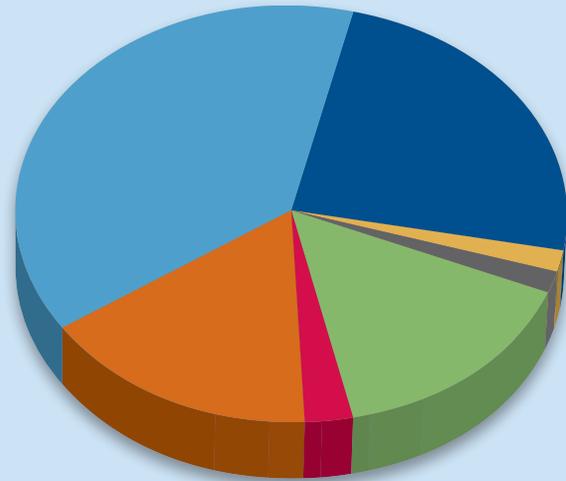
Clinical and community health research, as well as general health care delivery studies shared with the public and funded by the government or a tax-exempt entity

**\$24,375,951**

## COMMUNITY BENEFIT BY CATEGORY

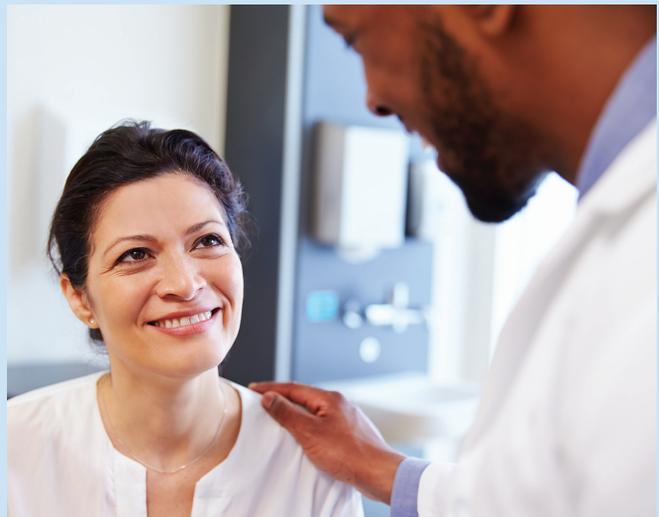
July 2014 - June 2015

Moffitt Cancer Center's Community Benefit initiative supports patients, families and clinicians through advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by cancer.



TOTAL COMMUNITY BENEFIT DOLLARS:

**\$61,179,175**



## HIGHLIGHTS OF COMMUNITY BENEFIT INITIATIVES

Moffitt Cancer Center's Community Benefit initiatives provide patient-centered and culturally competent outreach, education, training and resources throughout the greater Tampa Bay community and the state of Florida to support patients, families and clinicians in advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by the disease. Moffitt's 2012 Community Health Needs Assessment identified five priority health needs. Below are examples of how Moffitt is addressing two priority health needs in order to improve the health of the community and the people it served from July 2014 - June 2015.

### EDUCATION AND OUTREACH

The Community Health Needs Assessment results showed variations in the community's ability to translate knowledge into healthy behaviors and the community's perceptions of cancer that create barriers to seeking proactive care.

Moffitt provides cancer prevention and early detection education and outreach to at-risk and underserved communities to increase cancer knowledge, awareness and advocacy.

- **6,687** community members attended workshops and received information on cancer prevention, early detection and healthy lifestyles through the Moffitt Program for Outreach Wellness Education and Resources (M-POWER)
- **849** individuals were reached through the education, outreach, and advocacy events of the Lung and Thoracic Tumor Education (LATTE) Program
- **161** men received vital prostate cancer screening and informed decision-making education at the 2015 Men's Health Forum
- **1,935** children were educated about the importance and benefits of healthy behaviors through the Moffitt Healthy KIDZ Program



### ACCESS

Findings from the Community Health Needs Assessment indicate that barriers beyond having health insurance exist to accessing and utilizing cancer treatment programs and services.

Moffitt aims to enhance access to screening, prevention, treatment and recovery services for all community members to help alleviate barriers to care and support patient- and family-centered care.

- **971** vouchers were disseminated to alleviate transportation barriers for qualifying patients
- **1,099** individuals were screened for skin cancer within the community through Moffitt's Mole Patrol®
- **109** men received access to prostate cancer screenings through a voucher program at the 2015 Men's Health Forum
- **592** women received access to mammography screenings through a voucher program

